

Assignment 6: PowerPoint Presentation Handout and Rubric

Length: 5 - 8 Slides (Does not include cover and reference slide)

Due: Week 7 Sunday Midnight (PST)

Post: Week 7 Assignments Folder

Points:

This is to be a professional PowerPoint presentation, so you must cite the sources used with page numbers and following proper APA format. This is a very short and powerful presentation that would instantly capture the interest of a potential investor. You are to explain the value of your innovation, who will benefit from it, and explain the ROI. The final page of the PowerPoint is a Reference Page (using APA citation rules). In addition, PowerPoint presentations must follow the APA standards as well, which can be found here from the OWL Purdue website: <https://owl.english.purdue.edu/owl/resource/560/17/>.

Your instructor will give you guidelines for how and when you will present your PowerPoint.

Below is the Rubric that will be used to grade this assignment:

Evaluation Criteria for Team Project 2				
<i>Paper Elements</i>	Exemplary 100	Proficient 85	Developing 70	Emerging 55
Introduction, precise and quick overview of the organization and the focus of the presentation. This will probably take three slides.	20 Clearly describes the organization and states the mission and vision of the company. Clearly and concisely identifies the general and the specific questions and what the focus of the presentation will be.	17 Describes the organization and states the mission and vision of the company. Identifies the general and the specific questions and what the focus of the presentation will be.	14 Somewhat describes the organization and states the mission and vision of the company. Identifies the general and the specific questions and somewhat what the focus of the presentation will be.	11 Limited, confusing, or too much information is provided on the slides. Does not refer to the general and/or the specific questions and the focus of the presentation is unclear.

Analysis is research based and concise	20 Clearly and concisely defines key terms and effectively integrates the text book, website of the chosen company, and also provides scholarly sources to comprehensively answer the general and specific questions. Cites appropriate theories, and compares and contrasts the past with the future.	17 Defines key terms and integrates the text book and the website of the chosen company and also provides some sources to answer the general and specific questions. Cites appropriate theories and contrasts the current state with the future.	14 Somewhat defines key terms and integrates the text book or the website of the chosen company. Provides some sources and does not address all of the general and specific questions. Cites some theories but does not contrast the current state with the future.	11 Limited or confusing terms for recommendations. Does not clearly integrate the text book or the website of the chosen company. Explains a few points of analysis that somewhat explain some of the theories from the class.
Conclusions	20 Objectively analyzes and synthesizes to draw valid conclusions supported by findings in the literature. Analyses are comprehensive and in-depth examination of general and specific questions.	17 Fairly objectively analyzes and synthesizes research to draw valid conclusions supported by findings in the text book, research or literature.	14 Somewhat analyzes and synthesizes research. Conclusions may be general and/or have only some support in the findings of the literature.	11 Limited, if any, analysis and synthesis of research. Limited, if any, conclusions are drawn based on the findings of the text book or the literature.
Critical Analysis	20 Consistently employs critical analysis to research and analyzes the	17 Often employs critical analysis to research and analyzes the issue; synthesizes	14 Somewhat employs critical analysis to research and analyzes the	11 Limited use of critical analysis to research and analysis of the issue; limited, if

	issue; effectively synthesizes data to draw strong conclusions and value to the organization. The PowerPoint has key graphs and charts that further the understanding of the analysis.	data to draw reasonable conclusions and value to the organization. The PowerPoint has key graphs and charts that further the understanding of the analysis.	issue; somewhat analyzes the data to draw conclusions and shows only some value to the organization. The PowerPoint has one graph and chart that further the understanding of the analysis.	any, analysis or synthesis of data to draw conclusions that show little or no value to the organization. The PowerPoint has not graphs and charts, or the ones that are embedded are difficult to understand.
Sources	20 Uses the text book, company website, and other sources and shows strong connections to the CRS recommendation s to that research. Accurately adheres to APA standards; reference slide(s) and citations are correct.	17 Uses the text book, company website, and other sources and shows some connections to the CRS recommendation s to that research. Adheres to APA standards; with less than three minor errors.	14 Uses the text book, company website, and one other source and shows weak connections to the CRS recommendation s to that research. Adheres to APA standards; reference slide(s) and citations have more than four errors.	11 Uses the text book, or company website, and no other viable sources and does not show connections to the CRS recommendations to that research. Misses many APA standards; reference slide and citations have numerous errors.
Writing Mechanics	20 The PowerPoint presentation is easy to read, concise, attractive, logic, and well-written; spelling, grammar, and punctuation are accurate.	17 The PowerPoint presentation is easy to read, concise, attractive, logic, and well-written but with minor errors in spelling, grammar, and/or punctuation.	14 The PowerPoint presentation is somewhat logic and well-written, but not concise; some errors in spelling, grammar, and/or punctuation.	11 The PowerPoint presentation is crowded with too many words per slide or has colors and graphs that are hard to read. Lacks clarity and may be confusing with numerous errors in spelling, grammar, and/or punctuation.